

## **Project Report**

**NGO Name:** WOMEN'S INDIA TRUST-WIT

**Name of the project:** Enhancing Employability through Vocational and Skill Development Training to Women in Mahim-Mumbai and Panvel

**Location:** Panvel and Mahim

### **Project Description:**

The Project aims at providing a platform to women to generate a meaningful source of livelihood. The skill development activities are planned to support economically disadvantaged and unskilled women; towards the ultimate goal of enhancing their employability and entrepreneurship abilities. The aim of the project is to make every woman financially independent, training them in various disciplines and programs, irrespective of their age, language and qualifications. To address the above need WIT has conducted various session during tailoring course.

### **Project Goal:**

- The proposed Project aims at providing a platform to women to generate a meaningful source of livelihood.
- To support economically disadvantaged and unskilled women; towards the ultimate goal of enhancing their employability.

### **Project Activities:**

#### **1)Mobilization:**

The project coordinator made home visits in the community and mobilized the women beneficiaries.

We believe that women need to be identified, counseled, give a chance to achieve self-development. Mobilization of the community by carrying out meetings and to explain and make them aware of sewing and tailoring skills for the socio-economic development was necessary.

The coordinator visited the community area and mobilized them for the training. The coordinator explained the importance of the tailoring training and conversion of skill into business or a job. The tailoring group is from a marginalized background.

## 2)Training:

### a) Tailoring and Block Printing Training:

We have initiated the Tailoring programme. We have trained 76 women so far. They are getting trained on home, kitchen linen products and learning block printing traditional art. The focus area of learning is stitching, quality control and Embroidery design.

Apart from regular stitches the training focused on the upgraded areas of hand work like tasseling, fringing and Katha work. Katha work will help them to make quilts and Indian carpets. The group allowed for the practice in the centre. The trainer's challenge was to keep them motivated to attend regular classes.



Trainees are engrossed in learning stitching



Trainees are trained on traditional Block Printing art

b) Functional financial Literacy Programme

Women empowerment training is incomplete without giving them access to market and strategies for financial planning. The group was trained on small saving, which was usually ignore. The trainer emphasis on the habits and discipline expenses, ex: Rs.10/-sachet, are being thrown midway, people buy such packets in bulk. They sometime do not recollect that they already has a stock of such small packets. She explained in details regarding lifecycle needs.

The women group was introspecting and trainer made them to do the activity of projected expenses and the financial plan for a quarter. Trainer shared strategies of managing the expenses. She mentioned to the group that they need be away from any non-formal banking solution. She explained financial product and government schemes.



Trainer explaining the small saving strategies

[illegible]

We will be providing the monthly expense diary '*Mari Bachat Diary*' from the project fund. It is the developing stage.



c) How to cost a product

The women group were made aware on the personal expenses. The previous training did facilitate to think forward on the product costing. We actually got the product and the group discussed on the market price. Much deliberation, the group understood the price components required to add in the costing, ex- their home electricity or if they are involving their family members in the work, so they need to consider the labour charges. We often ignore these cost, ex-electricity added in home expenses, some part of the electric should be part of the product expense.



d) Training on generating online sale.

The trainer presented the data on online sale market and explain that this market will flourish in the next few years. She explained Amazon, Flipkart and Meesho. The trainer boosts their confidence mentioning, if you have Facebook account, it will very simple to follow the steps. Few of our women beneficiaries has Facebook account. She implemented a practical training, showing them process from log in and out. Though it was overwhelming session for the group, there was mixed feeling. Few WIT staff had also attended the trainings to continue to take the follow on the learnings.



### 3) Assessment

The internal assessment conducted by the trainer.

52/100		नाम - आरती सुदेश राठे
		वय (Age) - 58
		दिनांक 19/8/22
1) ड्रेसिंग		
A) लहान मोठा टाका		
B) वेडा वाळडा टाका	✓	10
C) अरळ मळ याचखा टाका		
2) दोऱ्याचा गोडा		
A) 25 वेळा लापटवला		
B) 100 वेळा लापटवला	✓	10
C) 50 वेळा लापटवला	✓	
3) कोडा कापडयानो टॅक्सेसिंग		
A) मॉडिंग लीन डॅंग	✓	
B) मॉडिंग झुडिंग डॅंग	✓	10
C) मॉडिंग वीन डॅंग		
4) कापडयाना गोडा		
A) दोन मळ याचखो गोला		
B) दोन लहान मोठे गोला	✓	10
C) दोन लहान गोला		
5) मिडिंग करण्या करिता कुठला काढायचा		
A) अर्ध इंचावरला		
B) अर्ध काढायचा नाही		10
C) व्हड इंचा वरला काढायचा		
6) काटिंग करिता कापड कसा ठेवायचा		
A) डाव्या	✓	
B) उज्या		10
C) फोडी		

7) कापडाला कसा करी टाके घेणार		
A) अरळ		
B) डिझाईन प्रमाणे	✓	10
C) फोडी		
8) शेंपलिकला कोणत्या प्रकारचा टाका घेतात.		
A) लहान स्ट्रीच	✓	
B) मॅडर स्ट्रीच	✓	10
C) फॅन स्ट्रीच		
9) मॉडिंग शिवाई पार्टिंग कोणते क्वाटरलात त्याची नोंद घेतात.		
A) रुड		
B) 4 रुड	✓	10
C) वॉलीन कॅस		
10) कोस्टरला किती इंचाचे नेकस मारणार		
A) 2 इंच		
B) 1 1/2 इंच		10
C) 1 इंच	✓	

51/100		नाम - प्रिती उमेश गावंड
		वय (Age) - 41
		दिनांक 16/8/22
1) ड्रेसिंग		
A) लहान मोठा टाका		10
B) वेडा वाळडा टाका	✓	
C) अरळ मळ याचखा टाका		
2) दोऱ्याचा गोडा		
A) 25 वेळा लापटवला	✓	10
B) 100 वेळा लापटवला	✓	10
C) 50 वेळा लापटवला		
3) कोडा कापडयानो टॅक्सेसिंग		
A) मॉडिंग लीन डॅंग	✓	10
B) मॉडिंग झुडिंग डॅंग	✓	10
C) मॉडिंग वीन डॅंग		
4) कापडयाना गोडा		
A) दोन मळ याचखो गोला	✓	10
B) दोन लहान मोठे गोला	✓	10
C) दोन लहान गोला		
5) मिडिंग करण्या करिता कुठला काढायचा		
A) अर्ध इंचावरला	✓	
B) अर्ध काढायचा नाही	✓	10
C) व्हड इंचा वरला काढायचा		
6) काटिंग करिता कापड कसा ठेवायचा		
A) डाव्या	✓	
B) उज्या	✓	10
C) फोडी		

7) कापडाला कसा करी टाके घेणार		
A) अरळ		10
B) डिझाईन प्रमाणे	✓	10
C) फोडी		
8) शेंपलिकला कोणत्या प्रकारचा टाका घेतात.		
A) लहान स्ट्रीच	✓	
B) मॅडर स्ट्रीच	✓	10
C) फॅन स्ट्रीच		
9) मॉडिंग शिवाई पार्टिंग कोणते क्वाटरलात त्याची नोंद घेतात.		
A) लावलीन		
B) रुड, 4 रुड	✓	10
C) रुड वॉलीन		
10) कोस्टरला किती इंचाचे नेकस मारणार		
A) 2 इंच		
B) 1 1/2 इंच	✓	10
C) 1 इंच		



#### 4) Capital Asset, Tailoring Kit distribution and Restoration of traditional tools and equipment:

- a) The WIT management staff and the beneficiaries are grateful for your support. We could purchase embroidery machine. The beneficiary group was mesmerized the way the designs were printed on the fabric.



- b) We have distributed Tailoring Kit to the beneficiary group. A set of tools and equipment will be used for their regular stitching work. Through this project, their tool expenses are saved.



- c) The fund allotted for restore and retrieve Blocks and Screens has supported the project most. We could repair our block printing tables. The importance of intangible cultural heritage of traditional blocks and screens is not the cultural manifestation itself but rather the wealth of knowledge and skills that is transmitted through it from one generation to the next. WIT feels proud that we are preserving and living with this art form.

The restoration work is highly skilled and specialized work, and unavailability of the expert had delayed the work. At present, the work has initiated and would complete in a month's time.



Block Printing Tables



Blocks and Screens

**Project Outcome:**

- The training programme has equipped women with skills to become self-supported, to destroy belief and myth which make women inferior to men and make women master of their lives.
- The beneficiaries may work individually or in group with different tailoring shops, to earning their livelihood/ supplement family income and lead a better life After completion the training. WIT would be providing hand holding support to trained women, to employ them as a wage worker.
- The beneficiaries had realized the importance of small saving and formal banking system. Many of our beneficiary enrolled for the government schemes.
- Functional knowledge of costing product made beneficiaries look beyond stitching.
- The beneficiary has adopted the process of sign in at E-Commerce site.