



Annual Report for Q1 of Academic Year 22-23

This report, prepared by ConnectEd Technologies, shows impact of Everest Kanto Cylinders (EKC) India's CSR program, which has provided free online access to curriculum-linked vernacular educational content to 6,000+ govt. school students across Maharashtra & Gujarat

ConnectEd Technologies has been officially recognized for innovative practices in the Education & Education-Technology sector by Government of India's Ministry of Commerce & Industry (DPIIT) under:

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Overview of 'YAY! Vidya's digital avatar



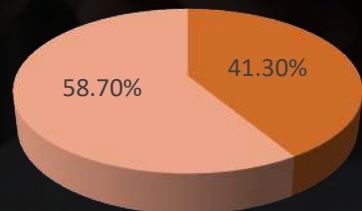
Total no. of govt. schools being benefited by EKC India's CSR program across Maharashtra & Gujarat

46 govt. schools

No. of schools in Maharashtra
19 govt. schools

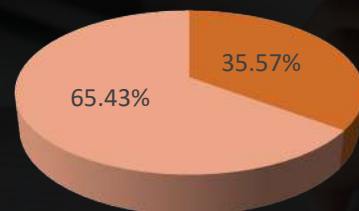
No. of schools in Gujarat
27 govt. schools

State-wise distribution of schools



■ Maharashtra ■ Gujarat

State-wise distribution of students



■ Maharashtra ■ Gujarat

Out of the 10,000+ students we reached out to

To provide free online access to quality educational content in local languages



No. of students with access to devices & internet who are on School WhatsApp Groups

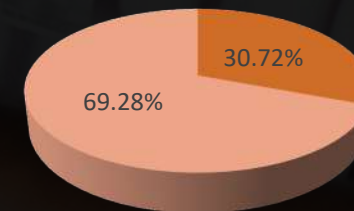
8,576 students (82.33%)



No. of students with digital access who signed up for the program (beneficiaries)

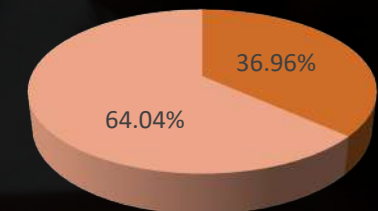
7,565 students (88.21%)

State-wise distribution of students with access



■ Maharashtra ■ Gujarat

State-wise distribution of beneficiaries



■ Maharashtra ■ Gujarat

Program performance : Overview



No. of students with digital access who signed up for EKC India's CSR program

7,565 students



No. of Logins/Sessions recorded on the platform during Q1 of Academic Year 22-23

1,82,614 sessions

Or 24.14 sessions per user/month



No. of Video Plays recorded on the platform during Q1 of Academic Year 22-23

6,71,438 video plays

Or 88.76 video plays per user/month



Total duration of content consumed during Q1 of Academic Year 22-23

94,57,287 minutes

Or 20.8 hours per user/month



No. of Post-Chapter Tests taken during Q1 of Academic Year 22-23

5,05,687 tests

Or 66.85 tests per user/month



No. of Support Tickets raised & addressed during Q1 of Academic Year 22-23

36 tickets

Or 0.005 tickets per user/month

Sign-ups & Logins : FY 2021-22



No. of students with digital access who signed up for the program (beneficiaries)

7,565 students



No. of Logins/Sessions recorded on the platform during Q1 of Academic Year 22-23

1,82,614 sessions

No. of beneficiaries in Maharashtra

2,796 students (36.96%)

No. of beneficiaries in Gujarat

4,769 students (63.04%)

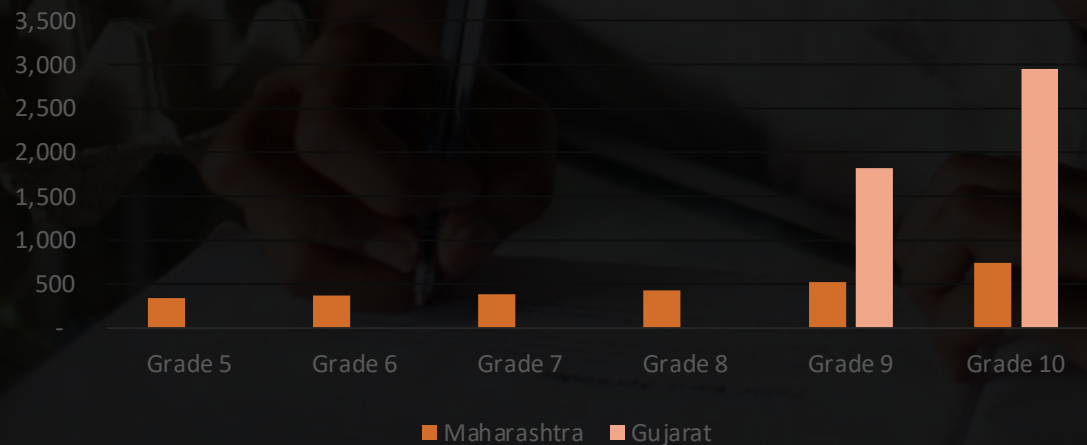
Logins/sessions from Maharashtra

65,793 (36.03%)

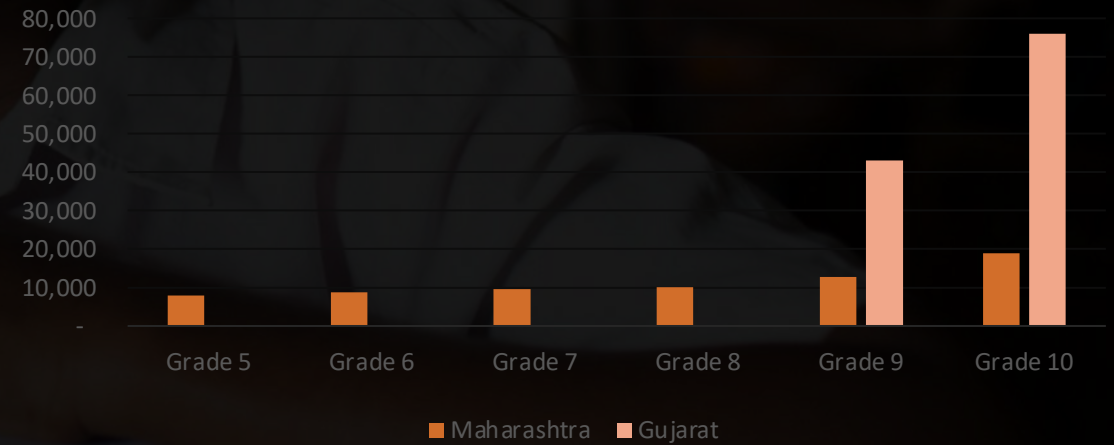
Logins/sessions from Gujarat

1,16,821 (63.97%)

SIGN-UPS: GRADE & STATE WISE



LOGINS: GRADE & STATE WISE



Content Consumption : FY 2021-22



No. of Video Plays recorded on the platform during Q1 of Academic Year 22-23

6,71,438 video plays



Total duration of content consumed on the platform during FY 2021-22

94,57,287 minutes

No. of Video Plays from Maharashtra

2,16,707 (32.28%)

No. of Video Plays from Gujarat

4,54,732 (67.72%)

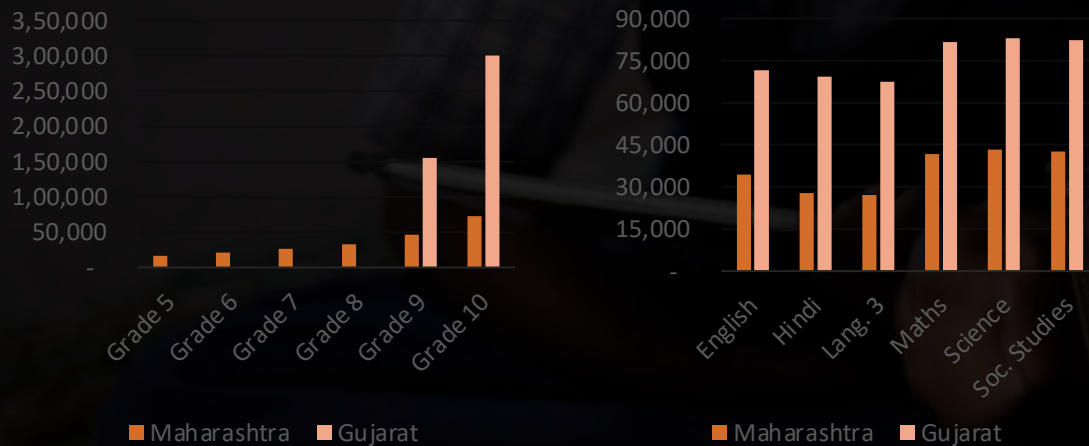
Content consumed from Maharashtra

28,67,556 (30.32%)

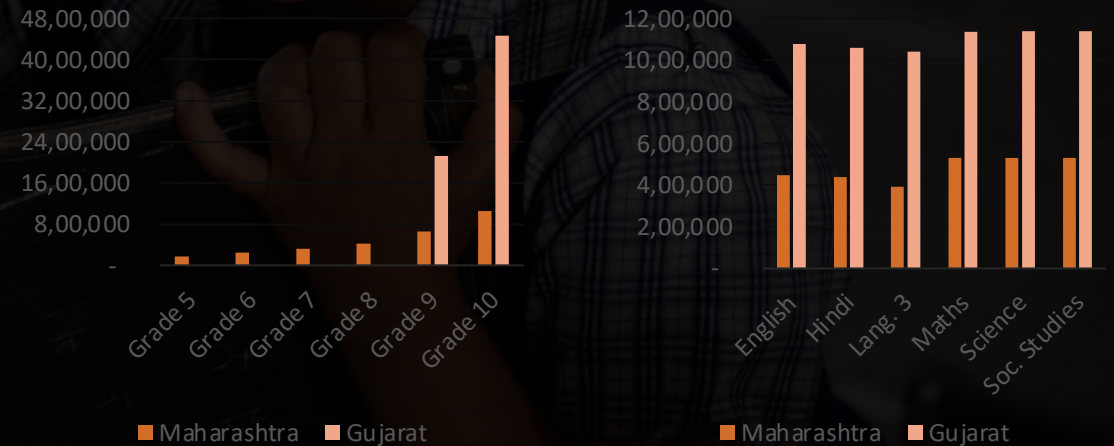
Content consumed from Gujarat

65,89,731 (69.68%)

VIDEO PLAYS: BY GRADE & SUBJECT



DURATION OF CONENT CONSUMPTION: BY GRADE & SUBJECT



Tests Taken & Support Tickets : FY 2021-22



No. of Post-Chapter Tests taken on the platform during Q1 of Academic Year 22-23

5,05,687 tests



No. of Support Tickets raised and addressed during Q1 of Academic Year 22-23

36 tickets

Tests taken by beneficiaries in Maharashtra

1,52,641 (30.18%)

Tests taken by beneficiaries in Gujarat

3,53,046 (69.82%)

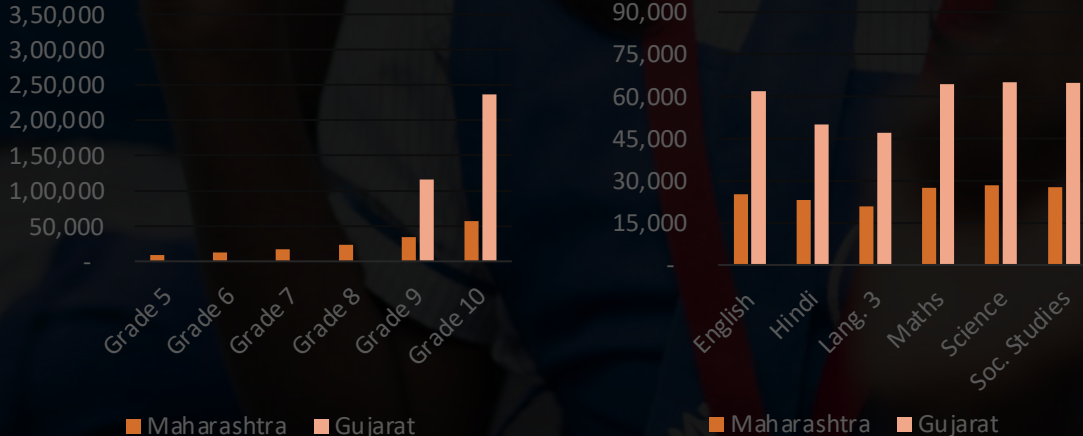
Support Tickets raised from Maharashtra

20 tickets (55.33%)

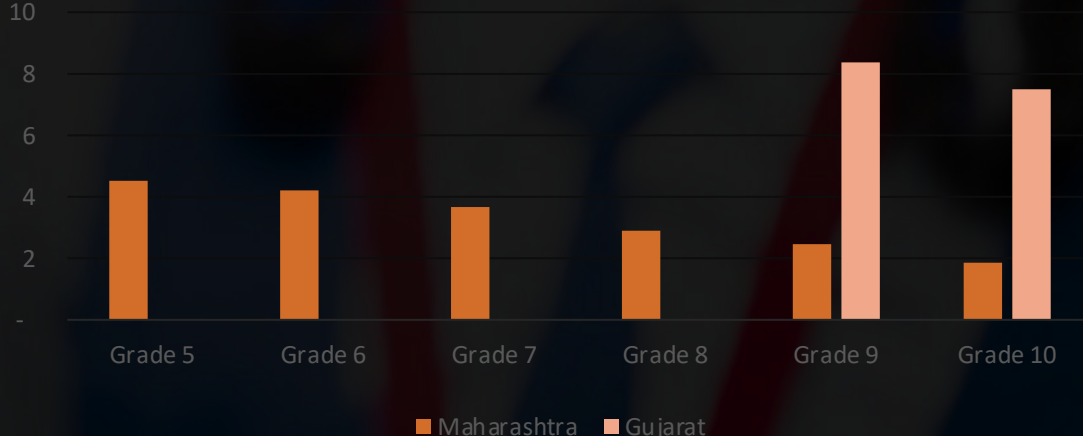
Support Tickets raised from Gujarat

16 tickets (44.67%)

TESTS TAKEN: BY GRADE & SUBJECT



SUPPORT TICKETS RAISED: BY GRADE & STATE



Baseline Assessment Findings



Beneficiaries with access to infrastructure who have taken the Baseline Test

3,808 students (49.19%)

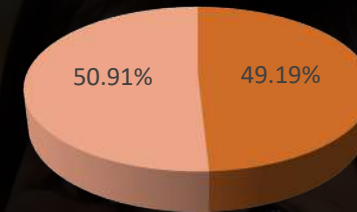
Baseline Test respondents from Maharashtra

1,467 students (38.52%)

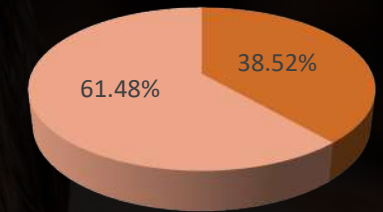
Baseline Test respondents from Gujarat

2,341 students (61.48%)

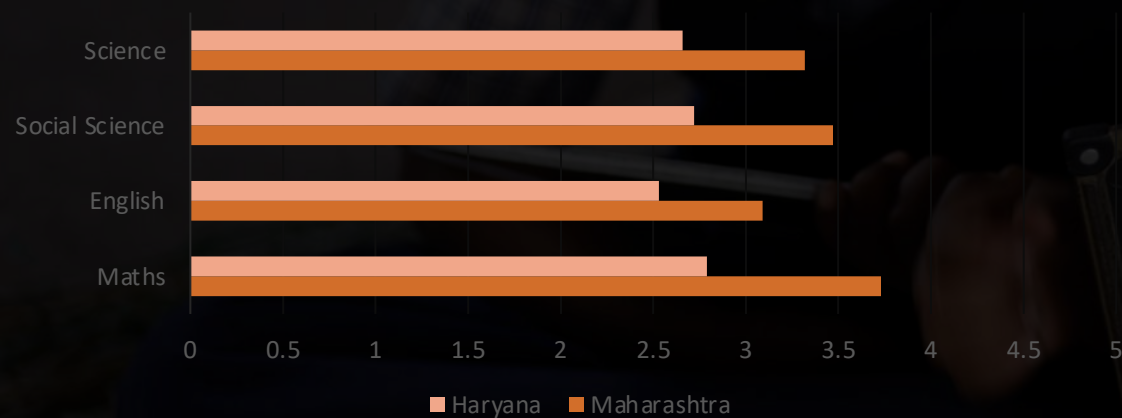
Respondents V/S Non-respondents



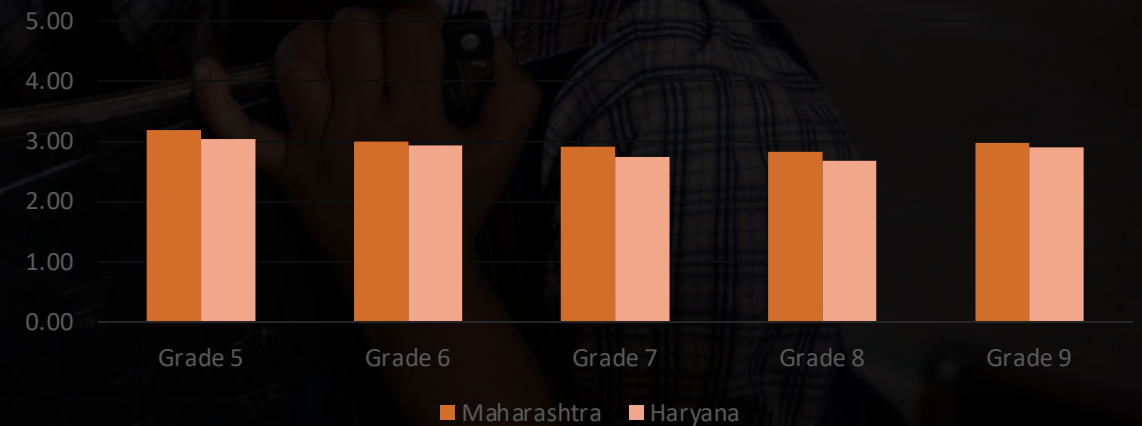
State-wise distribution of respondents



FINDINGS: SUBJECT-WISE



FINDINGS: GRADE-WISE





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